

Premium SMS

Paying for goods and services by SMS

The **SMS PREMIUM** service allows for goods and services to be paid for through the use of a mobile phone bill. The customer pays a price in the amount of CZK 4–990 by SMS. From this sum, the service provider receives a commission from the billed traffic.

WHO IS THIS SERVICE DESIGNED FOR?

This service is designed for anybody who is interested in being paid for through the use of mobile phones.

THE SERVICE INCLUDES

- receiving a number and key word for sending SMS messages
- the possibility of making use of extra applications for processing the traffic
- monitoring 24/7

USE POSSIBILITIES OF THE SERVICE

Commercial SMS payments:

- provision of content and services on the Internet
- SMS chat (erotic, entertainment, consulting)
- sending premium content to mobile phones
- sales of goods
- consumer contests
- polls, surveys

Public benefit of SMS payments:

- SMS tickets
- parking payments
- booking appointments at the doctor, car services, tickets for sport or cultural events
- payment for travel insurance
- charity events

BENEFITS OF THE SERVICE

- advanced online statistics for detailed analysis of the traffic and consumer behavior
- optional use of extra applications for managing and processing the traffic
- safe and sure payment collection for provided services
- fast service activation
- an efficient and economical marketing tool
- individual consulting

OPTIONS OF THE SERVICE

PREMIUM SMS MO – SMS is paid for upon sending. Particularly useful for one-off payments.

PREMIUM SMS MT – Paid for by an SMS reply sent to the customer by the service provider. Particularly useful for subscription services, i.e. long-term repeated use of the service (news, horoscopes, sending content to mobile phones).

